Australasian Fleet Champions Awards Guidance notes 2026

Thank you for your interest in Brake's Australasian Fleet Champions Awards. Please read through these guidance notes before completing your entry form.

Please complete the form provided and ensure you submit any additional documents (see below) by the closing date for entries at **11.59pm on Wednesday 23 September 2026**.

You can enter multiple award categories but must complete a separate entry form for each award you enter.

Completing the entry form

1. Contact details

Please provide contact details of the person submitting the award entry. Please include a daytime phone number and email address so that the relevant person can be contacted if there are any questions in relation to the entry.

2. About your organisation

Please select from private sector, public sector or not for profit. If your organisation does not fit into any of these categories, please select 'other' and specify type of organisation.

Please select an organisation type from fleet operator or fleet supplier. If your organisation does not fit into either of these categories, please select 'other' and specify type of organisation.

If you operate a fleet, please insert the number of each vehicle type and the total number of vehicles you operate. If you do not operate a fleet, please leave blank.

3. Award categories

Categories are listed below, together with some notes on what judges are looking for from successful entries.

Company Driver Safety Award

Recognising organisations that have implemented initiatives that effectively enable drivers to be safe. Judges will also award education and awareness-raising initiatives about safe driving that extend beyond employees to their families.

Fleet Safety Product Award

Recognising products that improve fleet safety through innovation.

Past winners in this category have ranged from highly technological devices to innovative new types of tyres. Judges want to see products that are new and different, or are an improved version of an existing product, that can be clearly differentiated from anything else available, and that have proven, demonstrable results.

Note for this category we also ask you to submit additional information with your entry in the form of two customer testimonials (see below).

Road Safety in the Community Award

Recognising organisations that have worked with their communities to achieve safe and healthy mobility and improve road safety for all road users.

Judges will also be awarding organisations that have campaigned for change and engaged people in their communities to speak out for change with them. Judges will be looking for organisations that have road safety at the heart of their corporate social responsibility ethos.

Community engagement is at the heart of Brake's work: inspiring and mobilising groups of people in communities to spread the word about road safety can be incredibly powerful and effective not only in reducing road risk, but, from an organisational perspective, in raising your profile and improving your image within communities, whether local, regional, national, or global.

Remember, communities can be online as well as at your local schools and community groups. Judges will look for signs of organisations really seeking to engage with their communities in a variety of ways, for the greater good.

Safe Vehicles Award

Recognising organisations that have improved the safety and environmental impact of vehicles used on behalf of their business.

Efforts to replace vehicle fleets with improved models, fit additional safety components to vehicles, and manage maintenance procedures in line with manufacturer recommendations will also be recognised.

Vehicle safety is crucial to road safety; Brake is a long-term advocate of rigorous and high-quality vehicle maintenance, including the training and qualification of mechanics working on vehicles for instance. Judges want to see evidence that organisations are giving due care and attention to their vehicles, to make them as safe as possible for their drivers and other road users.

Sustainable Journeys Award

Recognising organisations that have worked to reduce risk and fuel emissions by enabling active and shared travel (walking, cycling and public transport use), using more environmentally-friendly fuels and vehicles, improving journey routing to reduce the distance travelled, and/or reducing motorised vehicles posing the highest risks to people walking and cycling (for example, avoiding routes around schools).

Brake has a strong safety and sustainability ethos and is keen to promote and encourage this among other organisations. While fleets face a huge environmental challenge, we believe they are also well placed to reduce both distances driven and the huge environmental impact of road travel worldwide. Judges will be looking for entries that meet this challenge through the initiatives they have in place.

Fleet Driver of the Year Award

For a fleet driver who has delivered outstanding performance and gone above and beyond in the line of duty.

Judges will be looking for drivers who have acted as champions for road safety and have taken the initiative to protect themselves and others on the roads.

Road Risk Manager of the Year Award

For a risk or fleet manager who has implemented exemplary road risk management policies with proven results.

Judges are looking for detailed information about the policies and procedures the nominated person has implemented, as well as details of how they personally have helped to instil a road safety culture within the organisation and achieve these results.

Outstanding Commitment to Road Safety Award

For the organisation or individual that has gone above and beyond the call of duty in its commitment to road safety, not just within the company but also the wider community. Individuals cannot enter this Award themselves, but can nominate another individual within their organisation, or an individual in the wider industry, using the entry form.

Judges are looking for detailed background information about the nominated individual or organisation, including both the work they undertake and activity they undertake outside of their role which demonstrates their commitment to road safety.

Across all categories, judges will be considering whether the initiative / product / service is described clearly and succinctly, how comprehensive and far reaching it is, and whether it is an appropriate measure to address the issue of risk reduction, or any other more specific issues highlighted by the entrant. Consideration will be given to the level of thought and detail that has gone into the entry, within the word limitations of course.

4. Your Awards entry

Please take care to ensure that you do not exceed the word limit for each question. **Any information over and above the word limit cannot be considered due to the volume of entries**.

Awards ceremony

The winners of the Australasian Fleet Champions Awards 2026 will be announced at a ceremony and dinner in Auckland and online, on Tuesday 10 November 2026. We hope that everyone who enters the awards will be able to attend. Please save the date and we will be in touch with more details nearer the time.

General points

Write your entry as though your product/service/initiative is new to the judges reading it, even if you have entered the awards in previous years. Use plain English and avoid jargon – those judging the entries need to understand exactly what it is you are doing.

For the organisation award categories (Company Driver Safety, Fleet Safety Product, Road Safety in the Community, Safe Vehicles, Sustainable Journeys) you must provide the following:

Information required	Guidance	Word count
General organisation background	Please provide some general background on your organisation and its activities. This information will be sent to the judges along with the specific category they are judging.	Max 300 words
Describe the initiative, product or service	Be specific about what is included in the initiative or service, or what the product is and be clear about why it is needed. Provide detail about what issue(s) you identified that needed addressing and how your initiative, product or service meets those.	Max 300 words
If this is further development, how is it different or an improvement on what you have done previously?	You must demonstrate how the initiative, service or product has changed and why these improvements were made. This is particularly important if you have entered the same award category in a previous year.	Max 100 words

OR If it is new, how is what you are doing innovative, new, or different for your organisation and/or industry?	Explain how your initiative, product or service is innovative. You can include details about why it has been introduced, what you hoped to achieve, how your initiative/product/service is different to what your competitors do, or how it is based on the latest research or thinking (please provide references for any research quoted).	Max 100 words
Tell us about your organisation's wider commitment to road safety. How does this initiative/product fit in with your wider policies/procedures and activities?	Explain how the initiative, product or service fits into a wider fleet safety strategy and demonstrates your organisation's commitment to improving road safety. You can include details of policies or strategies you have in place, other initiatives/products/services which the one you are submitting as an entry complements, and anything else your organisation has in place to improve road safety.	Max 200 words
Sustainable Journeys entries only: Tell us how this initiative fits in with your wider sustainability policies/procedures and activities.	If you are entering the Sustainable Journeys Award, please complete this section. Explain how the initiative, product or service fits into a wider sustainability strategy and demonstrates your organisation's commitment. You can include details of policies or strategies you have in place, other initiatives/products/services which complement the one you are submitting as an entry, and anything else your organisation has in place around sustainability.	Max 200 word
Tangible results	Demonstrate how effective the initiative, product or service has been. You should include data that shows this, e.g. a reduction in crashes, greater awareness of issues among staff/drivers, impact on reporting and recording of incidents, reduction in insurance claim costs, etc. Show how your targets were SMART – specific, measurable, achievable, realistic, time-based, and the extent to which they were achieved. Judges want you to demonstrate the tangible results obtained over a specific time period and evidence of how you are monitoring and evaluating your product, service or initiative. If the initiative is so new that you do not have tangible results yet, please provide evidence of testing, on-going monitoring and evaluation and any preliminary results.	Max 300 words
Fleet Safety Product entries only: Please submit two testimonials/case studies from customers that support your entry.	If entering the Fleet Safety Product Award, complete this section. Provide two case-studies or testimonials from your clients demonstrating the effectiveness of the product from a customer's perspective.	

	These should include how they use your product/service and impact this has had on their fleet safety. You can copy testimonials onto the entry form, supply links to online testimonials, or provide them as a separate document.	
A high-resolution logo	Please attach a high res JPEG logo for your organisation when you submit your award entry. This should be attached as a separate file.	

Fleet Driver of the Year Award

Information required	**Guidance**	**Word count**
General organisation background	Please provide some general background on your organisation and its activities. This information will be sent to the judges along with the specific category they are judging.	Max 300 words
How has this driver been a Champion for road safety and gone above and beyond in the line of duty?	Provide information about the driver's personal contribution to developing/contributing to your organisation's road safety initiatives, how they have been a champion for road safety, and what they have done which has gone above and beyond what was necessary to do the job.	Max 300 words
What results have those initiatives produced?	Demonstrate how effective the individual has been. You could include data that shows this, e.g. a reduction in crashes, greater awareness of issues among staff/drivers etc.	Max 200 words
A head and shoulders photo	Please attach a high-resolution JPEG photo of the individual when you submit your entry. Please include the name of the individual in the file name and attach as a separate file.	

Road Risk Manager of the Year Award

Information required	**Guidance**	**Word count**
General organisation background	Please provide some general background on your organisation and its activities. This information will be sent to the judges along with the specific category they are judging.	Max 300 words
What initiatives has this individual been involved in at their organisation that aim to reduce road risk?	Describe the initiatives the individual has developed/been a driving force behind, and the wider context of those initiatives within the organisation.	Max 300 words
What results have those initiatives produced?	Demonstrate how effective the individual has been. You should include data that shows this, e.g. a reduction in crashes, greater awareness of issues among staff/drivers, impact on reporting and recording of incidents, reduction in insurance claim costs etc.	Max 200 words

How has this individual demonstrated a commitment to road safety and been a driving force behind the above initiatives and results?	Provide information about their personal contribution to developing these initiatives, developing the organisation's commitment to road safety, and what they have done which has gone above and beyond what was necessary to do the job, showing an outstanding commitment to road safety.	Max 200 words
A head and shoulders photo	Please attach a high-resolution JPEG photo of the individual when you submit your entry. Please include the name of the individual in the file name and attach as a separate file.	

Outstanding Commitment to Road Safety Award

Information required	**Guidance**	**Word count**
Individual role and commitment	Explain how this individual has demonstrated a sustained commitment to road safety over a number of years, and how they have been a driving force behind road safety initiatives within their role/organisation and/or externally. Be clear about how they have gone above and beyond the requirements of their role(s) to have a lasting impact on road safety.	Max 600 words
A head and shoulders photo	Please attach a high-resolution JPEG photo of the individual when you submit your entry. Please include the name of the individual in the file name and attach as a separate file.	

Additional information

You may submit additional supporting information of **up to two sides of A4** for each award you enter. This could include evidence to support your entry such as sections of reports or research, graphs showing your results, letters from your customers describing how effective your initiative/product/service has been, or photographs and short video content (no longer than two minutes).

This information must clearly indicate your organisation name and the award entry for which the additional information supports. If the same supporting information applies across all categories entered, then only two sides should be provided.

Unfortunately, any information over and above two sides of A4 cannot be considered due to volume of entries.

Additional information – Fleet Safety Product Award

Those organisations entering the Fleet Safety Product Award category should also submit two case-studies or testimonials from your clients demonstrating the effectiveness of the product from a customer's perspective.

Please note, these case studies do not count towards the two sides of A4 limit for additional information.

Submitting your entry

Please submit your award entries via email to info@brake.org.nz. The deadline for submissions is **11.59pm on Wednesday 23 September 2026**. Please ensure your submission includes the following:

- Completed entry forms for each award you would like to be considered for
- Any supporting information you would like to be considered as part of your entry
- A high-resolution company logo (.jpg file) for all organisations involved in the entry
- A suitable photo alongside any entry for the individual awards (.jpg file)

We will acknowledge receipt of all entries within two working days of receiving them. If you do not receive confirmation, please call us on +64 (0)21 407 953 to confirm we have received the information.